

Privacy Policy

This privacy notice was updated on December 15, 2022.

We are happy you found our little corner of the World Wide Web. Millicent Wimbleberry, LLC (DBA) Tell Me A Story/TMAS is committed to protecting your privacy online. <u>Please read our</u> **privacy policy (aka the fine print) carefully, and in its entirety before using**: <u>TellMeAStory.info, HillaryRea.com, RashomonPodcast.com</u>, and/or all of Millicent Wimbleberry, LLC (DBA) Tell Me A Story/TMAS associated websites (hereinafter collectively referred to as the "Site").

This Website Privacy Policy describes important information on who we are, how and why we collect, store, use, and share your personal information. It also explains your rights in relation to your personal information and how to contact us in the event you have a complaint.

Privacy Policy Consent: We collect, use and are responsible for certain personal information about you. When we do so we are subject to various laws in the United States and the General Data Protection Regulation which applies across the European Union (including in the United Kingdom), and we are responsible as "controller" of that personal information for the purposes of those laws.

Millicent Wimbleberry, LLC (DBA) Tell Me A Story/TMAS and Hillary J. Rea owns the Site and Content. This Privacy Policy applies to all Site visitors, customers, and all other users of the Site. You consent to the Privacy Policy in its entirety, without modification, and acknowledge reading it, by using the Site and/or purchasing, viewing, downloading, or otherwise signing up to receive newsletter, Site materials, blog posts, courses, coaching services, forms, offers through email, freebies, resources, and opt-in's available on the Site. We will only collect or use your Personal Information in accordance with the Privacy Policy herein. If you do not want to agree to these Terms of Use or the Privacy Policy, you must not access or use the Site. If you have any questions about this Privacy Policy, please contact us at: hello@tellmeastory.info.

We reserve the right to change, alter, or amend this Privacy Policy at any time without notice. All changes are effective immediately. You are expected to check this page from time to time so you

are aware of any changes, as they are binding on you. The most recent date of this policy is displayed in the in the "Updated On" date at the top of the Privacy Policy.

Company, We, Us, Our	Millicent Wimbleberry, LLC (DBA) Tell Me A
	Story/TMAS, and Hillary J. Rea (personally as
	the owner of Millicent Wimbleberry, LLC
	(DBA) Tell Me A Story/TMAS), and
	TellMeaStory.info HillaryRea.com, and
	RashomonPodcast.com.
User, You, and/or Your	Refers to Site visitors, customers, and any other
	users of the Site.
Controller	Means the natural or legal person, public
	authority, agency, or other body which, alone or
	jointly with others, determines the purposes and
	means of the processing of Personal
	Information. Hillary J. Rea is the Controller.
	Contact us: hello@tellmeastory.info
Processor	Means a person that processes personal data on
	behalf of a controller. Hillary J. Rea is the
	Processor. Contact us: hello@tellmeastory.info
Personal information	Any information relating to an identified or
	identifiable individual

1. Key Terms. We will start by explaining some key terms used in this policy:

Special Categories of Personal	Means the data that requires a higher standard of
Information or Sensitive Data	
mormation of Sensitive Data	protection, including Personal Information
	which reveals or concerns an individual's:
	Racial or ethnic origin; Political opinions;
	Religious or philosophical beliefs; Trade union
	membership; Health; Sex life or sexual
	orientation; Genetic data; and/or Biometric data
	for the purpose of uniquely identifying a natural
	person.
Biometric Data	Means body measurements and calculations
	related to human characteristics. Biometric
	authentication is used in computer science as a
	form of identification and access control. It is
	also used to identify individuals in groups that
	are under surveillance. We don't use or collect
	biometric data.
Site	Means TellMeaStory.info, HillaryRea.com, and
	RashomonPodcast.com, and any of the related
	pages, tabs, or sub-pages.
Courses, Services, and/or Products	Means newsletter, site materials, blog posts,
	courses, coaching services, forms, offers
	through email, freebies, resources, opt-ins,
	podcasts, and personal 1:1 coaching program.

Content	Means any and all visual, video, audio, or
	written information contained on
	TellMeaStory.info, HillaryRea.com, and
	RashomonPodcast.com, including but not
	limited to, all email communications from us,
	and any and all written or downloadable
	material viewed, purchased, or offered on
	TellMeAStory.info, HillaryRea.com, and
	RashomonPodcast.com, such as forms, guides,
	graphics, blog posts, and/or information.

2. Personal Information We Collect About You. We may collect and use the following personal information that identifies, relates to, describes, is reasonable capable of being associated with, or could reasonably be linked, directly or indirectly, with You:

Categories of Personal	Specific Types of Personal Information
Information	Collected
Identifiers (e.g., a real name,	We collect your full name and email address.
alias, postal address, unique	
personal identifier, online	
identifier, Internet Protocol	
address, email address, account	
name, social security number,	
driver's license number, passport	
number, or other similar	
identifiers)	

Information that identifies, relates	We collect your full name and email address.
to, describes, or is capable of	
being associated with, a particular	
individual, including, but not	
limited to, his or her name,	
signature, social security number,	
physical characteristics or	
description, address, telephone	
number, passport number, driver's	
license or state identification card	
number, insurance policy number,	
education, employment,	
employment history, bank account	
number, credit card number, debit	
card number, or any other	
financial information, medical	
information, or health insurance	
information.	
Characteristics of protected	We collect your gender expression.
classifications under California or	
federal law.	
Commercial information	We do not collect this type of information.
Internet or other electronic	We do not collect this type of information.
network activity information (e.g.,	
browsing history, search history,	
and information regarding a	
consumer's interaction with an	
Internet Web site, application, or	

Geolocation data	We use Squarespace, and the third-party application collects geographic analytics. We use the data to evaluate general trends in where
	people are located that visit our website.
Audio, electronic, visual, thermal, olfactory, or similar information	We do not collect this type of information.
Professional or employment- related information	We do not collect this type of information.
Education information, defined as information that is not publicly available personally identifiable information as defined in the Family Educational Rights and Privacy Act (FERPA)	We do not collect this type of information.
Inferences drawn from any of the information identified above to create a profile about a consumer reflecting the consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes	We do not collect this type of information.

This Site only collects the	When using the Site, filling out forms,
Personal Information you	purchasing products, contacting us, and/or
voluntarily provide to us.	providing comments, you may be asked to
	provide your name, email address, website
	address, mailing address, payment information,
	and/or credit card information. This Site only
	collects the Personal Information visitors
	voluntarily provide to us and we use a double
	opt-in process.

This personal information is required to provide **Courses, Services, and/or Products** to you. If you do not provide personal information we ask for, it may delay or prevent us from providing **Courses, Services, and/or Products** to you.

3. How Your Personal Information is Collected. We collect most of this personal information directly from you—in person, by telephone, text, email, and/or the Site. However, we may also collect information from Cookies and similar tracking technologies to track the activity on Our Service and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze Our Service. The technologies We use may include:

Cookies or Browser Cookies.	A cookie is a small file placed on Your Device. You
	can instruct Your browser to refuse all Cookies or to
	indicate when a Cookie is being sent. However, if You
	do not accept Cookies, You may not be able to use
	some parts of our Service. Unless you have adjusted
	Your browser setting so that it will refuse Cookies, our
	Service may use Cookies.

Cookies can be "Persistent" or	Persistent Cookies remain on Your personal computer
"Session" Cookies.	or mobile device when You go offline, while Session
	Cookies are deleted as soon as You close Your web
	browser. Learn more about cookies on the Privacy
	Policies website article.
Web Beacons.	Certain sections of our Service and our emails may
	contain small electronic files known as web beacons
	(also referred to as clear gifs, pixel tags, and single-
	pixel gifs) that permit the Company, for example, to
	count users who have visited those pages or opened an
	email and for other related website statistics (for
	example, recording the popularity of a certain section
	and verifying system and server integrity).

This Site responds to Do Not Track signals from your browser, and we use both Session and Persistent Cookies for the purposes set out below:

Necessary / Essential Cookies	Purpose: These Cookies are essential to
Trues Session Cooling	provide You with services available
Type: Session Cookies	through the Website and to enable You to
Administered by: Us	use some of its features. They help to
	authenticate users and prevent fraudulent
	use of user accounts. Without these
	Cookies, the services that You have asked
	for cannot be provided, and We only use
	these Cookies to provide You with those
	services.

Cookies Policy / Notice Acceptance	Purpose: These Cookies identify if users
Cookies	have accepted the use of cookies on the
Type: Persistent Cookies	Website.
Administered by: Us	
Functionality Cookies	Purpose: These Cookies allow us to
	remember choices You make when You
Type: Persistent Cookies	use the Website, such as remembering
Administered by: Us	your login details or language preference.
	The purpose of these Cookies is to provide
	You with a more personal experience and
	to avoid You having to re-enter your
	preferences every time You use the
	Website.

- 4. **How and Why, We Use Your Personal Information.** Under data protection law, we can only use your personal information if we have a proper reason for doing so. We may use your data:
 - To comply with our legal and regulatory obligations.
 - For the performance of our contract with you or to take steps at your request before entering into a contract.
 - For our legitimate interests or those of a third party.
 - Where you have given consent.

A legitimate interest is when we have a business or commercial reason to use your information, so long as this is not overridden by your own rights and interests. We only use trusted third parties that agree to keep your Personal Information confidential. Further, we agree that we will not share, sell, rent, or otherwise distribute your Personal Information in any way not listed in the table below. The table below explains what we use (process) your personal information for and our reasons for doing so:

What we use your personal information for	Our reasons
To provide Courses, Services, and/or Products to you.	For the performance of our contract with you or to take steps at your request before entering into a contract
To prevent and detect fraud against you or Millicent Wimbleberry, LLC (DBA) Tell Me A Story/TMAS Ensuring the confidentiality of commercially sensitive information	For our legitimate interests or those of a third party, i.e., to minimize fraud that could be damaging for us and for you For our legitimate interests or those of a third party, i.e., to protect trade secrets and other commercially valuable information To comply with our legal and regulatory obligations
Statistical analysis to help us manage our business, e.g., in relation to where our customers are coming from.	For our legitimate interests or those of a third party, i.e., to be as efficient as we can so we can deliver the best service for you at the best price
Preventing unauthorized access and modifications to systems	For our legitimate interests or those of a third party, i.e., to prevent and detect criminal activity that could be damaging for us and for you. Or, to comply with our legal and regulatory obligations

Updating and enhancing customer records	For the performance of our contract with you or to take steps at your request before entering into a contract To comply with our legal and regulatory obligations For our legitimate interests or those of a third party, e.g., making sure that we can stay connected with our customers about existing orders and new products
Statutory returns	To comply with our legal and regulatory obligations
Ensuring safe working practices, staff administration and assessments	To comply with our legal and regulatory obligations For our legitimate interests or those of a third party, e.g., to make sure we are following our own internal procedures and working efficiently so we can deliver the best service to you
 Marketing our services to: — existing and former customers; — third parties who have previously expressed an interest in our services; — third parties with whom we have had no previous dealings. 	For our legitimate interests or those of a third party, i.e., to promote our business to existing and former customers
Customize your experience and product offering.	For our legitimate interests i.e., to give our customers a better experience.

We do not collect special categories of personal information. Additionally, we agree that we will never use or share the personal information provided to us by you in any way that violates or is otherwise unrelated to the means described in this agreement, without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

 Promotional Communications. We may use your personal information to send you updates (by email, text message, telephone, or post) about our Courses, Products, or Service, including exclusive offers, promotions or new Courses, Products, or Service.

We have a legitimate interest in processing your personal information for promotional purposes (see above "How and why we use your personal information"). This means we do not usually need your consent to send you promotional communications. However, where consent is needed, we will ask for this consent separately and clearly.

We will always treat your personal information with the utmost respect and never sell it with other organizations outside Millicent Wimbleberry, LLC (DBA) Tell Me A Story/TMAS for marketing purposes. From time to time, we may employ the use of return email addresses to answer the email we receive from you. Such addresses are not used for any other purpose and are not shared with outside parties.

You have the right to opt out of receiving promotional communications at any time by:

- Contacting us at <u>hello@tellmeastory.info</u>.
- Using the "unsubscribe" link in emails.

We may ask you to confirm or update your marketing preferences if you instruct us to provide further Courses, Products, or Service in the future, or if there are changes in the law, regulation, or the structure of our business.

6. Who We Share Your Personal Information With. We routinely share personal information with:

Squarespace Analytics	Squarespace Analytics collects various personal information regarding
	You or Your device. This includes the following:
	• Information you provide to create an Account, specifically email address, first name and last name.
	• Information you provide if you sign up for Paid Services. For most Paid Services, this will include your billing address as well as a portion of your payment information which is provided to us from our payment processor (such as the last four digits, the country of issuance and the expiration date of the payment card).
	• The emails and other communications that you send us or otherwise contribute, such as customer support inquiries or posts to our customer message boards or forums. Please be aware that information on public parts of our sites is available to others.
	• Information you share with us in connection with surveys, contests, or promotions.
	 Information from your use of the Services or Users' sites. This includes: IP addresses, preferences, web pages you visited prior to coming to our or our Users' sites, information about your browser, network or device (such as browser type and version, operating system, internet service provider, preference settings, unique device IDs and language and other regional settings), information about how you interact with the Services and our Users' sites (such as timestamps, clicks, scrolling, browsing times, searches, transactions, referral pages, load times, and problems you may encounter, such as loading errors).
	• Information we get from our partners to support our marketing initiatives, improve our Services, and better monitor, manage, and measure our ad campaigns, such as details about when a partner of ours shows you one of our ads on or via its advertising platform.
	• Other information you submit to us directly or through Third Party Services if you use a Third-Party Service to create an Account (based on your privacy settings with such Third-Party Service).
	<u>The Squarespace Privacy Policy</u>

7. Personal Information We Disclosed for a Business Purpose.

In the preceding 12 months, we have disclosed for a business purpose to one or more third parties the following categories of personal information:

- Identifiers: a real name, Internet Protocol address, or email address.
- Information that identifies, relates to, describes, or is capable of being associated with, a particular individual, including, but not limited to, a real name, Internet Protocol address, or email address.
- Characteristics of protected classifications under California law: gender expression.
- Internet or other electronic network activity information: Geolocation data information (Squarespace Analytics).

8. Passwords.

We do not use passwords or usernames to access the Site, Courses, Services, and/or Products.

9. Where Your Personal Information is Held. Information may be held at our offices and those of our Millicent Wimbleberry, LLC (DBA) Tell Me A Story/TMAS third party agencies, service providers, representatives and agents as described above (see above: "Who We Share Your Personal Information with").

Some of these third parties may be based outside the European Economic Area. For more information, including on how we safeguard your personal information when this occurs, see below: "Transferring Your Personal Information Out of the EEA."

- 10. How Long Your Personal Information Will Be Kept. We will keep your personal information while you have an account with us or while we are providing Courses, Products, or Service to you. Thereafter, we will keep your personal information for as long as is necessary:
 - To respond to any questions, complaints or claims made by you or on your behalf;
 - To show that we treated you fairly; or
 - To keep records required by law.

We will not retain your personal information for longer than necessary for the purposes set out in this policy. Different retention periods apply for different types of personal information. Please reach out to <u>hello@tellmeastory.info</u> with any questions.

- 11. Transferring Your Personal Information Out of the EEA. To deliver services to you, it is sometimes necessary for us to share your personal information outside the European Economic Area (EEA), e.g.:
 - With our offices outside the EEA;
 - With your and our service providers located outside the EEA; or
 - If you are based outside the EEA; or

These transfers are subject to special rules under European and UK data protection law.

Non-EEA countries do not have the same data protection laws as the United Kingdom and EEA. We will, however, ensure the transfer complies with data protection law and all personal information will be secure. If you would like further information, please contact <u>hillary@tellmeastory.info</u>

12. Your Rights Under the GDPR.

Right to Access	The right to be provided with a copy of
	your personal information (the right of
	access)
Right to Rectification	The right to require us to correct any
	mistakes in your personal information
Right to be Forgotten	The right to require us to delete your
	personal information-in certain
	situations
Right to Restriction of Processing	The right to require us to restrict
	processing of your personal
	information—in certain circumstances,
	e.g., if you contest the accuracy of the
	data
Right to Data Portability	The right to receive the personal
	information you provided to us, in a
	structured, commonly used, and
	machine-readable format and/or
	transmit that data to a third party—in
	certain situations
Right to Object	The right to object:
	— at any time to your personal
	information being processed
	for direct marketing (including
	profiling);
	— in certain other situations to our
	continued processing of your
	personal information, e.g.,
	processing carried out for the
	purpose of our legitimate
	interests.

Right Not to be Subject to Automated	The right not to be subject to a
Individual Decision-Making	decision based solely on automated
	processing (including profiling) that
	produces legal effects concerning you
	or similarly significantly affects you

For further information on each of those rights, including the circumstances in which they apply, see the guidance from the <u>UK Information Commissioner's Office</u> (ICO) on individual rights under the General Data Protection Regulation.

13. Your Rights Under the CCPA, CPRA and Cal-OPPA. You have the right under the California Consumer Privacy Act of 2018 (CCPA) and California Privacy Rights Act of 2020 (CPRA), the California Online Privacy Protection Act (Cal-OPPA), and certain other privacy and data protection laws, as applicable, to exercise free of charge:

Disclosure of Personal Information We Collect About You	 You have the right to know: The categories of personal information we have collected about you; The categories of sources from which the personal information is collected; Our business or commercial purpose for collecting or selling personal information; The categories of third parties with whom we share personal information, if any; and The specific pieces of personal information we have
	 collected about you. Please note that we are not required to: Retain any personal information about you that was collected for a single one-time transaction if, in the ordinary course of business, that information about
	 ordinary course of business, that information about you is not retained; Reidentify or otherwise link any data that, in the ordinary course of business, is not maintained in a manner that would be considered personal information; or
	• Provide the personal information to you more than twice in a 12-month period.

Personal Information	In connection with any personal information, we may sell or
Sold or Used for a	disclose to a third party for a business purpose, you have the
Business Purpose	right to know:
	 The categories of personal information about you that we sold and the categories of third parties to whom the personal information was sold; and The categories of personal information that we disclosed about you for a business purpose.
	You have the right under the California Consumer Privacy Act of 2018 (CCPA) and California Privacy Rights Act of 2020 (CPRA), the California Online Privacy Protection Act (Cal-OPPA), and certain other privacy and data protection laws, as applicable, to opt-out of the sale or disclosure of your personal information. If you exercise your right to opt- out of the disclosure of your personal information, we will refrain from disclosing your personal information, unless you subsequently provide express authorization for the sale disclosure of your personal information.

Right to Deletion	Subject to certain exceptions set out below, on receipt of a verifiable request
	from you, we will:
	• Delete your personal information from our records; and
	• Direct any service providers to delete your personal information from
	their records.
	Please note that we may not delete your personal information if it is
	necessary to:
	• Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
	• Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
	• Debug to identify and repair errors that impair existing intended functionality;
	• Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
	• Comply with the California Electronic Communications Privacy Act;
	• Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
	• Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
	• Comply with an existing legal obligation; or
	• Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

Protection Against Discrimination	You have the right to not be discriminated against by us because you exercised any of your rights under the CCPA CPRA, and Cal- OPPA. This means we cannot, among other things:
	• Deny goods or services to you;
	• Charge different prices or rates for goods or services, including through the use of discounts or other benefits or imposing penalties;
	• Provide a different level or quality of goods or services to you; or
	• Suggest that you will receive a different price or rate for goods or services or a different level or quality of goods or services.
	Please note that we may charge a different price or rate or provide a different level or quality of Courses, Products, or Service to you,
	if that difference is reasonably related to the value provided to our business by your personal information.

14. Your Rights Under the CPA. You have the right under the Colorado Privacy Act (CPA), and certain other privacy and data protection laws, as applicable, to exercise free of charge:

Right to know/access	Consumers have the right to confirm whether a controller is processing their personal data and to access that data.
Right of correction	Consumers have the right to correct inaccuracies in their personal data.
Right to Deletion	Consumers have the right to delete their personal data.
Right of portability	Consumers, up to two times per calendar year, have the right to obtain their personal data in a portable and readily usable format that allows the consumer to transmit the data to another entity without hindrance.

Targeted Advertising	Means displaying advertisements to a consumer where the
	advertisement is selected based on Personal Information
	obtained from that consumer's activities over time and
	across nonaffiliated websites or online applications to
	predict such consumer's preferences or interests.
	• Targeted Advertising does not include:
	• Advertisements based on activities within our
	own Site.
	• Advertisements based on the context of your
	current search query, visit to the Site, or
	online application.
	• Advertisements directed to you in response to
	your request for information or feedback.
	• Processing Personal Information processed
	solely for measuring or reporting advertising
	performance, reach, or frequency.
Right to opt-out	Consumers have the right to opt out of the processing of
	their personal data for purposes of:
	• Targeted advertising
	• The sale of personal data –and–
	Profiling in furtherance of decisions that produce legal or
	similarly significant effects concerning a consumer

15. Your Rights Under the UCPA. You have the right under the Utah Consumer Privacy Act (UCPA), and certain other privacy and data protection laws, as applicable, to exercise free of charge:

Right to know/access	Consumers have the right to confirm whether a controller is
	processing their personal data and to access that data.
Right to Deletion	Consumers have the right to delete their personal data.
Right of portability	Consumers, up to two times per calendar year, have the right
	to obtain their personal data in a portable and readily usable
	format that allows the consumer to transmit the data to
	another entity without hindrance.
Right to opt-out	Consumers only have the right to opt-out of the processing
	of their personal data for purposes of:
	• Targeted advertising –or–
	The sale of personal data
Targeted Advertising	means displaying advertisements to a consumer where the
	advertisement is selected based on Personal Information
	obtained from that consumer's activities over time and
	across nonaffiliated websites or online applications to
	predict such consumer's preferences or interests.
	• Targeted Advertising does not include:
	• Advertisements based on activities within our
	own Site.
	• Advertisements based on the context of your
	current search query, visit to the Site, or
	online application.
	• Advertisements directed to you in response to
	your request for information or feedback.
	• Processing Personal Information processed
	solely for measuring or reporting advertising
	performance, reach, or frequency.

16. The Children's Online Privacy Protection Act. Protecting the privacy of children is especially important to us. To access or use the site, you must be 18 years old or older and have the requisite power and authority to enter into this privacy policy. Children under the age of eighteen (18) are prohibited from using the Site. If you are the parent or guardian of a minor that you believe accessed our Site or provided Personal Information, please contact us immediately at <u>hello@tellmeastory.info</u> with *Guardian Request* in the subject line. We will immediately delete the minors Personal Information.

17. Fair Information Act.

In accordance with the *Fair Information Act*, if a data breach occurs, we will take the responsive action of notifying you via e-mail within 10 days of any known breach.

The Controlling the Assault of Non-Solicited Pornography and Marketing Act of 2003 ("CAN-SPAM Act").

The *CAN-SPAM Act* is a United States law that sets the rules for commercial emails and commercial messages. We collect and use your Personal Information in accordance with measures and reasons discussed in this Privacy Policy. Further, in accordance with the *CAN-SPAM Act*, our emails comply with the following requirements:

- We don't use false or misleading header information.
- We don't use deceptive subject lines.
- We include an opt-out mechanism (unsubscribe) at the bottom of every email. Additionally, We use marketing/management systems and unsubscribing form one list, may not remove you from all lists. If you experience any trouble unsubscribing, please contact us at <u>hello@tellmeastory.info</u> and we will promptly make sure you are fully unsubscribed from all future emails.
- We will honor any unsubscribe request.
- We include a valid physical postal address at the bottom of all emails.
- We Identify the message as an advertisement or solicitation.

- 19. Keeping Your Personal Information Secure. We have appropriate security measures in place to prevent personal information from being accidentally lost or used or accessed in an unauthorized way. We limit access to your personal information to those who have a genuine business need to access it. Those processing your information will do so only in an authorized manner and are subject to a duty of confidentiality.
- 20. Web Statistics & Shared Data. We collect and use IP addresses to analyze trends, administer the Site, track user movement, and gather broad aggregate demographic information for reporting and sponsorship purposes. IP addresses are not linked to Personal Information. We may release Personal Information when it is required to enforce this Privacy Policy, Terms of Sale, and our Website Terms of Use, to protect our rights, or the rights of others, and/or safety.
- 21. **Third Party Links.** Although this agreement applies to the entirety of information obtained by you for the purpose of accessing or using content controlled and owned by us, it does not apply to entities that are not owned or controlled by us. As such, the Site may contain links to third party websites.

Please be aware that we don't claim any responsibility for the privacy practices of these third-party sites. Except as otherwise discussed in this Privacy Policy, this document only addresses the use and disclosure of information we collect from you on our Site. Other websites accessible through our Site via links or otherwise have their own policies in regard to privacy. Further, we are not responsible for the privacy policies or practices of third parties. We encourage you to be aware when you leave our Site and to take reasonable precautions when sharing your Personal Information on third party websites

- 22. How to Exercise Your Rights. If you would like to exercise any of your rights as described in this Privacy Policy, please:
 - Email us at <u>hello@tellmeastory.info</u>

Please note that you may only make a CCPA-related data access or data portability disclosure request twice within a 12-month period.

If you choose to contact directly by email, you will need to provide us with:

- Enough information to identify you (e.g., your full name, address and customer or matter reference number).
- Proof of your identity and address (e.g., a copy of your driving license or passport and a recent utility or credit card bill); and
- A description of what right you want to exercise and the information to which your request relates.

We are not obligated to make a data access or data portability disclosure if we cannot verify that the person making the request is the person about whom we collected information. Any personal information we collect from you to verify your identity in connection with you request will be used solely for the purposes of verification.

- 23. How to File a GDPR Complaint. The General Data Protection Regulation also gives you right to lodge a complaint with a supervisory authority, in the European Union (or European Economic Area) state where you work, normally live, or where any alleged infringement of data protection laws occurred.
- 24. **Changes to This Privacy Notice.** We may change this privacy notice from time to timewhen we do, we will inform you via the site. Please check the last updated section at the top of the page.
- 25. **How to Contact Us.** Please contact us by post, email, or telephone if you have any questions about this privacy policy or the information, we hold about you.

Email us at: hello@tellmeastory.info